

**FOR IMMEDIATE RELEASE: Date:** 23 February, 2011

**From:** Mindy Solomon Gallery

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## ***Florida Souvenirs: Sand, Surf and Sin in the Sunshine State***

**Held in conjunction with NCECA 2011, Tampa conference**

The theme of this exhibition is to highlight the quirky, tourist kitsch souvenir tradition that Florida is known for—better or worse. One conjures up images of pink flamingos on grassy knolls, Tropicana orange juice hula girls, sea shells, hanging chads and unpredictable tropical storms. Apply this concept to a colorful pastel burst of sculpture that will celebrate the energy and personality of the Sunshine State.

The focus of the work presented by the Mindy Solomon Gallery is narrative in content. The featured artists presented have a sense of the irreverent, and explore the contradictory nature of life, especially as it pertains to people and their attitudes and perceptions regarding cultural stereotypes. The work exhibited will be a combination of "high and low" art; low being defined as art that is aesthetically pretentious to the degree of being in poor taste, as well as work that illustrates the political and environmental nuances of Florida in an intellectually and visually sophisticated manner.

Additionally, functional potters affiliated with the gallery will be asked to consider forms and color palettes suggesting the climate and leisurely life style associated with Florida.

March 12 – April 30, 2011

### **Florida Souvenirs: *Sand, Surf and Sin from the Sunshine State***

with Mindy Solomon Gallery artists featuring Sunkoo Yuh, Kate MacDowell, Matt Shaffer, and David Hicks

#### **Artist's Talk:**

**March 12, 2011 - 6:00 pm**

#### **OPENING RECEPTION:**

**March 12, 2011 - 6:30-8:30 pm**

**Mindy Solomon Gallery  
124 2nd Ave NE  
St. Petersburg, FL 33701**

Wednesday - Saturday: 11 am – 5 pm, Sunday & Monday: Closed, Tuesday: By appointment

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**NOTE: High Resolution Images are available at:** <http://www.mindysolomon.com/press.php>